

"Vision of Young Minds"


# UNIVERSITY NK



February, 2026

Gurugram University, Gurugram

2026/02

Vice Chancellor's Message... 



**Prof. SANJAY KAUSHIK**

Hon'ble Vice-Chancellor  
Gurugram University, Gurugram

It gives me immense pleasure to present before you a glimpse of the vibrant academic, research, and community-oriented activities undertaken at Gurugram University during February 2026. Throughout the month, Gurugram University hosted several national and international conferences, workshops and academic events. The successful organization of AARAMBH IdeaTHON 2026 demonstrated our strong commitment to promoting innovation and entrepreneurship among students, encouraging them to transform creative ideas into impactful ventures. The university also took important steps toward community engagement and social awareness. Initiatives such as the Free Physiotherapy Consultation Camp, the Mental Health Half Marathon, and the Well-Being Fair under Samanvay 2026 reflected our dedication to public service and well-being. I am also proud of our students who brought laurels to the university through their participation in the Republic Day Parade 2026 and through their enthusiastic involvement in cultural and academic activities such as the Nukkad Natak Competition. These achievements are the result of the collective efforts of our faculty members, students, staff and collaborators. I extend my heartfelt congratulations to everyone who contributed to these remarkable achievements and wish the university community continued success in all future endeavors.

## Media Studies Department Hosts Placement Internship Drive with Pivet Marketing LLP



February 04, The Department of Media Studies at Gurugram University successfully organized a Placement Internship Drive in collaboration with Pivet Marketing LLP, aiming to bridge the gap between academic learning and industry requirements. The initiative was conducted under the guidance of Hon'ble Vice-Chancellor Prof. Sanjay Kaushik, Dean Prof. Neera Verma, and Chairperson Prof. Rakesh Kumar Yogi. The drive served as an important platform for students specializing in media, communication and creative fields to interact with industry professionals and gain firsthand insights into the dynamic media landscape. Representatives from Pivet Marketing LLP engaged with students through interactive sessions, highlighting

current industry trends, expectations and career opportunities in areas such as digital marketing, content creation, branding and media strategy. Students actively participated in the selection process, which included portfolio reviews, interviews, and skill assessments. The initiative not only opened doors for internships but also helped students understand professional work environments and enhance their employability skills. The university leadership appreciated the efforts of the department in facilitating such industry-academia collaborations. They emphasized that such placement drives play a crucial role in preparing students for real-world challenges by providing practical exposure

## गणतंत्र दिवस परेड में सहभागिता पर यूनिवर्सिटी के पाँच विद्यार्थी सम्मानित



फरवरी 03, गणतंत्र दिवस परेड 2026 में सहभागिता के लिए गुरुग्राम यूनिवर्सिटी के पाँच विद्यार्थियों को सम्मानित किया गया। हरियाणा के महामहिम राज्यपाल ने राज्य स्तरीय सम्मान समारोह में विद्यार्थियों को सम्मानित किया। इस अवसर पर स्वयंसेवकों को सर्टिफिकेट, स्मृति चिन्ह तथा 21,000 के चेक प्रदान किए गए। कुलगुरु प्रो.संजय कौशिक ने विद्यार्थियों को विश्वविद्यालय का नाम रोशन करने पर शुभकामनाएँ दीं और उनके उज्ज्वल भविष्य की कामना की।

## Scholars Gain Practical Insights at Three-Day Research Workshop



February 04, In a significant step towards strengthening research quality and academic rigor, Gurugram University successfully organized a three-day workshop on Research Methodology. The programme was conducted by the Department of Political Science and

Public Policy under the leadership of Hon'ble Vice-Chancellor Dr. Sanjay Kaushik, with Registrar Dr. Sanjay Arora serving as the Chief Patron. The workshop brought together students, research scholars and faculty members, providing them with a comprehensive

understanding of research design, data collection techniques and analytical methods. Experts and resource persons from the field delivered insightful sessions on both qualitative and quantitative research approaches, emphasizing the importance of ethical practices and scientific rigor in academic research. Participants actively engaged in interactive sessions, hands-on exercises and discussions aimed at developing practical research skills. The Vice-Chancellor highlighted the importance of such workshops in enhancing the quality of research output and fostering a culture of inquiry and

## Global Experts Discuss Sustainable Technologies at Gurugram University

February 05, Gurugram University hosted a two-day international conference titled "Advancing Sustainable Solutions Through Technologies," bringing together academicians, researchers and experts from the United States and several other countries. The conference served as a dynamic platform for exchanging ideas and exploring innovative technological solutions aimed at addressing global sustainability challenges. The event witnessed insightful deliberations on a wide range of themes, including green technologies, renewable energy, sustainable urban development and the role of digital innovation in environmental conservation. Participants presented their research findings, shared case studies, and engaged in meaningful discussions on integrating sustainability into technological advancement. A key highlight of the conference was the release of an abstract



book comprising selected research papers and findings, reflecting the diverse perspectives and work of participating scholars. Hon'ble Vice-Chancellor Dr. Sanjay Kaushik, while addressing the gathering, emphasized the crucial role of technology in shaping a sustainable future. He stated, "Technology becomes meaningful only when it contributes to sustainable development and the

welfare of society." He further encouraged researchers and students to focus on innovation that aligns with environmental responsibility and societal needs. The conference not only facilitated global academic collaboration but also provided valuable exposure to students and scholars, reinforcing the university's commitment to promoting research, innovation and sustainable development.

## AARAMBH IdeaTHON 2026: Startup Showdown Attracts Investors



February 10, Innovation and entrepreneurship took centre stage at Gurugram University during the AARAMBH IdeaTHON 2026, organized by the Startup Incubation Centre. The event featured a Shark Tank-style startup pitching competition, attracting over 60 participating teams, of which 30 ideas reached the final round and 15 teams pitched live before investors. Several promising startups received

investment and mentorship commitments. Among the notable investors, Mr. Sagar Setia, Co-Founder and CEO of Invincible Publications and Founder of Pure Aura, supported A4Station, a cost-effective campus printing kiosk developed by MBA students Anu and Jayant. He also invested in FinChamp, a gamified financial literacy platform developed by Commerce students Anchal, Khaniz, Garima, Bhumi, and Piyush Rathi, and backed ReThread, a sustainability-focused recycling innovation created by Mathematics student Gungun. Further strengthening the entrepreneurial spirit of the event, Mr. Manish Singhal, Founder and Managing Director of PVM Logistics, extended support to

Davai Yaan, an affordable and smart medicine access platform developed by Engineering students Prisha, Kanak, Shivangi, and Mehak. Another notable innovation, a futuristic Anti-Drone Ecosystem developed by Gurugram University alumnus Khagendra, attracted significant attention from multiple investors. In addition to the direct investments, eight startups received recommendations for incubation, while the remaining finalists will move forward to the next round of investor engagement. Vice-Chancellor Prof. Sanjay Kaushik stated that platforms like AARAMBH IdeaTHON encourage students to transform innovative ideas into impactful entrepreneurial ventures.

## Two-Day International Conference on Shrimad Bhagavad Gita

February 11, Two-day international conference on "Shrimad Bhagavad Gita: A Philosophical and Practical Guide for the Indian Knowledge Tradition" Under the guidance of Prof.(Dr.) Rakesh Kumar Yogi Chairperson, Dept.of Media Studies, commenced at Gurugram University, bringing together scholars, academicians and researchers from across the country and abroad. The conference aimed to explore the timeless teachings of the Bhagavad Gita and their relevance in addressing contemporary social, ethical and philosophical challenges. The inaugural session emphasized the universal message of harmony, duty and balance presented in the Gita. Experts highlighted how its teachings continue to inspire individuals in leading a value-based and purpose-driven life while promoting inner peace and social responsibility.



A special session was dedicated to the book Agnipath Nahin Janpath (From Dialogue to Conflict) by noted social and political thinker Dr. Satish Poonia. The session featured engaging discussions on the themes of dialogue, conflict resolution and the importance of constructive discourse in a democratic society. Hon'ble Vice-Chancellor Dr. Sanjay Kaushik, while addressing the gathering, underscored the responsibility of universities in pro-

moting and preserving the Indian knowledge tradition on a global platform. He emphasized that such conferences play a vital role in connecting ancient wisdom with modern academic discourse, encouraging students and scholars to draw meaningful insights from classical texts. The initiative reflects the university's commitment to fostering holistic education by integrating traditional knowledge systems with contemporary perspectives.

## एपिजेनेटिक्स इन कैंसर विषय पर विशेषज्ञ शोध, तकनीक और सतत विकास पर व्याख्यान के साथ वेटलैंड वीक का समापन अंतरराष्ट्रीय सम्मेलन सम्पन्न



फरवरी 09, गुरुग्राम यूनिवर्सिटी में 'एपिजेनेटिक्स इन कैंसर' विषय पर एक एक्सटेंशन लेक्चर का आयोजन किया गया, जिसके साथ ही वेटलैंड वीक का समापन भी हुआ। इस अवसर पर पंजाबी यूनिवर्सिटी, पटियाला के कुलपति प्रो. जगदीप सिंह ने विशेषज्ञ व्याख्यान देते हुए पर्यावरणीय कारकों के मानव स्वास्थ्य पर पड़ने वाले प्रभाव को अत्यंत महत्वपूर्ण बताया। कार्यक्रम के दौरान कुलगुरु डॉ. संजय कौशिक ने कैंसर के अध्ययन और उपचार में एपिजेनेटिक्स की निर्णायक भूमिका को रेखांकित किया।

फरवरी 05, गुरुग्राम यूनिवर्सिटी में आयोजित अंतरराष्ट्रीय सम्मेलन का सफलतापूर्वक समापन हुआ। यह सम्मेलन शोध, तकनीक और सतत विकास के प्रभावी संगम के रूप में सामने आया। सम्मेलन के समापन के अवसर पर विशेषज्ञों और शोधकर्ताओं ने शोध उत्कृष्टता को नई दिशा देने पर विचार-विमर्श किया। इस अवसर पर कुलगुरु डॉ. संजय कौशिक ने कहा कि गुरुग्राम यूनिवर्सिटी भविष्य में सतत विकास के लिए शोध और तकनीक का एक महत्वपूर्ण केंद्र बनने की दिशा में निरंतर कार्य कर रही है।



## AISHE Cell Guides 120 Colleges on Data Reporting and Portal Usage



February 27, The AISHE Cell of Gurugram University organized a comprehensive workshop to guide approximately 120 colleges from the South Zone of Haryana on effective data reporting and usage of the AISHE (All India Survey on Higher Education) portal. The initiative aimed to enhance the quality, accuracy and consistency of institutional data submitted by higher education institutions. The workshop brought together

representatives from affiliated colleges, including administrative staff and faculty members responsible for data management and reporting. Experts from the AISHE Cell provided detailed insights into the portal's functionalities, data entry procedures and common challenges faced during submission. Interactive sessions and hands-on demonstrations enabled attendees to gain practical experience in navigating the AISHE portal and resolving

technical issues. The workshop also provided a platform for participants to clarify doubts and share best practices. The initiative was widely appreciated by the participating institutions, as it helped streamline data reporting processes and improve institutional efficiency. Gurugram University reaffirmed its commitment to supporting affiliated colleges through capacity-building programmes and ensuring effective implementation of national educational initiatives.

**Chief Patron:** Prof. Sanjay Kaushik, Hon'ble Vice-Chancellor, Gurugram University.

**Patron:** Prof. Ncra Verma, Dean, Faculty of Law & Humanities, Prof. (Dr.) Rakesh Kumar Yogi, Chairperson, Department of Media Studies

**Guidance:** Prof. Mecnakshi Shcoran, Dr. Dccpika, Dr. Gecta Arora, Dr. Alok, Dr. Monika Sharma, Ms. Devyani, Mr. Lokesh

**Editor:** Yash Tyagi, Shahid Hussain, Sumit, Vinita

**Editorial Team:** Yash Tyagi, Shahid Hussain, Sumit, Vinita

**Layout/Design:** Yash Tyagi, Shahid Hussain, Sumit, Vinita

**Publication:** Printed & Published by the Department Of Media Studies, Gurugram University, Gurugram